



To: Executive Councillor for Arts, Sport and Public Places: Councillor Rod Cantrill
Report by: Debbie Kaye, Head of Arts & Recreation
Relevant scrutiny committee: Community Services 17/1/2013
Scrutiny Committee
Wards affected: All Wards

ARTS & RECREATION DEVELOPMENT FUNDING TO VOLUNTARY AND NOT-FOR-PROFIT ORGANISATIONS 2013-14

Key Decision

1. Executive Summary

1.1 This report details applications and recommendations relating to 2013-14 Arts and Recreation Development funding (formerly known as leisure grants) for voluntary and not-for-profit organisations.

2. Recommendations

The Executive Councillor is recommended:

- 2.1 To agree the recommendations for Arts and Recreation Development grants to voluntary and not-for-profit organisations in 2013-14 as set out in Appendix 2 of this report, subject to confirmation of the Council's 2013-14 budget in February 2013 and, in some cases, the provision of further information from applicants.
- 2.2 To agree the Area Committee (Community and Arts & Recreation Development) Grants process from 2013-14 as set out in 3.13 of this report and replicated in the Community Development grants report.
- 2.3 To reaffirm the Council's commitment to the local and national Compact and Best Value Guidance regarding statutory and voluntary sector relationships (replicated in the Community Development grants report).

3. Background

3.1 A report to this committee in October 2011 approved revised grant priorities 2012-14, funding arrangements and eligibility criteria. A copy is attached as Appendix 1. Subsequently the grants have been renamed

Arts and Recreation Development to acknowledge and highlight these changes.

- 3.2 Applications have been invited in line with these arrangements. 54 organisations have applied for funding for a total of 77 projects and activities. Applications and recommendations are set out in Appendix 2.
- 3.3 Since 2006 Arts and Recreation Development (formerly named Leisure) Grants have been cash limited. The proposed budget for 2013-14 is £291,470, which remains the same as the current year. Not inflating Arts and Recreation Development grants will result in a saving of £5,830 for 2013-14.
- 3.4 The following figures are subject to approval of the City Council's full 2013-14 budget in February 2013.

2013-14 Priorities and Funds	Budget %	Available £	Bids £	Offers £	Balance £
Arts & Recreation Development Grants	90	262,470	461,321	245,514	16,956
Area Committee Grants*	10	29,000	0	0	29,000
TOTAL	100%	291,470	461,321	245,514	45,956

* Area Committee Grants will be awarded via the area committee grant process during 2013-14.

- 3.5 This funding programme aims to support clearly defined services and activities which:
- § meet the grant priorities and funding conditions
 - § are costed to include all relevant overheads within a full cost recovery budget
 - § have measurable targets and make a clear impact on demonstrable community needs
 - § are backed up by research and consultation
- Groups, which are actively working towards meeting these conditions, may be considered for funding.

- 3.6 An organisation will not be eligible if it:
- § is set up and/or managed wholly or partly by a statutory organisation
 - § provides religious instruction or worship (religious organisations may be eligible for grants to provide social, leisure, cultural or welfare activities with no proselytising)
 - § operates for private gain
 - § is connected with any political party or involved in party politics

- 3.7 Detailed assessments of each application have been undertaken by officers in the sports, arts and grants services. Proposed awards reflect these assessments which focus on the following criteria:
- § eligibility criteria
 - § delivering against the grant priorities
 - § evidence of need
 - § outcomes
 - § monitoring and evaluation
 - § partnerships and collaboration
 - § quality
 - § risk
- 3.8 As the previous method of awarding grants resulted in some groups receiving funding from the Council over a sustained period of time, the Council started discussions with groups over a year ago in relation to the new funding arrangements. Particular discussions continue in relation to large grants.
- 3.9 Some organisations need to widen their approach to fundraising and improve the quality of funding applications. We work with the Cambridge Council for Voluntary Support and others to ensure organisations are aware of appropriate options and support available.
- 3.10 All funded groups will have funding agreements for their grants and structured monitoring arrangements.
- 3.11 **Cambridgeshire Compact**
The Council endorsed the Cambridgeshire Compact in 2007. Its main aim is to improve and develop the relationships between the statutory and voluntary sectors. Of particular importance to this report the Compact has the following three undertakings for statutory organisations:
- § Develop a long-term policy and strategy for support and investment in voluntary and community sector activity in Cambridgeshire including Compact compliance
 - § Consultation periods are for 12 weeks wherever possible
 - § Work towards a situation in which statutory contracts and service agreements are a minimum of three years duration and where a minimum of 12 weeks notice is given in respect of decisions to change or terminate a grant or contract condition (or less by mutual agreement)
- 3.12 **Three Year Agreements**
In line with the approved funding arrangements and Compact undertakings we will be offering three-year funding agreements to organisations that have applied to undertake a project over the next three

years. These are highlighted on the chart of applications attached as Appendix 2. Funding agreements and monitoring arrangements will be implemented. These agreements will be tapered by 10% each year from the original figure approved.

3.13 Area Committee Grants

Cambridgeshire Community Foundation will no longer be managing area committee grants on behalf of the Council. This report would like to acknowledge the professional and dedicated manner in which they have undertaken this role since 2009. The Community Development Grants Team will take on this work with immediate effect. No comments were received following consultation with all members on the process for 2013-14, which was as follows:

- § one grant round per annum - one report to each of the area committees
- § chair and officer approval process consistent with the Council's process for year round grant applications
- § comprehensive marketing and publicity
- § quarterly updates to all members
- § annual report with monitoring feedback
- § application forms and requirements appropriate to the size of group and funding

3.14 Cambridge Arts Theatre

Following a request from the Cambridge Arts Theatre to consider a different funding approach in lieu of revenue funding the proposal is to make a contribution to their capital programme of £125,000, which will be paid back, from the Arts and Recreation Development Grant budget, over a three-year period (£25,000 from 2013-14, and £50,000 from 2014-15 and 2015-16).

The S3232 Cambridge Arts Theatre capital grant budget proposal is to rephase current grant funding to the Cambridge Arts Theatre and recover the sum paid by 2015/16 at no net cost to the Council. The advance payment will be used to support the theatre's capital development programme which will, in turn, generate additional income and therefore not require ongoing income support from the Council.

The Arts Theatre will not be able to apply for any additional funding from the Council during that period and they will only be able to apply for project funding, and not core funding, from 2016-17 alongside all other voluntary and community organisations which will be assessed against relevant priorities and criteria.

4. Implications

- (a) **Financial Implications** - These are detailed in the report and in Appendices 1 and 2

- (b) **Staffing Implications** - None
- (c) **Equal Opportunities Implications**
 - § All grant aid policies are based on the Council's Medium Term Objective to secure a healthy and thriving community, especially through the provision of services to areas and communities that are the most disadvantaged.
 - § Effective implementation of equal opportunities policy and practice by applicant groups is a condition for grant aid.
 - § An Equality Impact Assessment was undertaken on the revised priorities and Sports and Arts strategies.
- (d) **Environmental Implications** - All applicants are required to have environmental policies to detail how they will contribute to reducing carbon emissions and establish good practice. Climate change rating +L
- (e) **Consultation and Communication** - Consultation was undertaken on both the sports and arts strategy development and the review of grant priorities.
- (f) **Community Safety** - some projects, services and activities funded by arts and recreation development grants will have a positive impact but this is not the primary outcome for this funding.
- (g) **Procurement** - None

5. Background papers

These background papers were used in the preparation of this report:

- § Grant and discretionary rate relief applications 2013-14 (not available to the public)

6. Appendices

Appendix 1 – Arts and Recreation Development Funding Priorities 2012-14 and Funding Arrangements

Appendix 2 – Arts and Recreation Development grant and discretionary rate relief applications 2013-14

7. Inspection of papers

To inspect the background papers or if you have a query on the report please contact:

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Arts & Recreation Development Funding Priorities 2012-14 and Funding Arrangements

Priority Reference number	Priority Description
	<p>L1 Improve access to leisure activities A targeted approach to improving access to arts and sports for city residents who currently have restricted access, particularly including:</p>
L1.1	§ Minority ethnic groups
L1.2	§ People with disabilities
L1.3	§ People on low incomes
L1.4	§ Children, young people and older people at risk of exclusion from leisure opportunities
	<p>L2 Enhance the City's cultural offer Arts and sports activities that enhance Cambridge's cultural offer by doing some or all of the following:</p>
L2.1	§ Celebrating Cambridge's cultural identity or local traditions
L2.2	§ Benefiting the local economy
L2.3	§ Reflecting the city's creative reputation through being new, innovative, and ambitious
L2.4	§ Promoting environmental sustainability
	<p>L3 Encourage and support local neighbourhood arts and sports activities that enhance current provision and are for the benefit of local residents</p>
	<p>These grants will be awarded via the Council's Area Committees, North, South, East and West Central and are not available by application to the main grants round.</p>

Funding Arrangements

A. Three Year Grant Agreements

- § Funding for ongoing projects that meet the Council's arts and recreation development grant priorities L1 and L2 which will be tapered over the three years by 10% a year from the original award.
- § These agreements will usually be available for organisations that had been in receipt of an annual leisure grant for two consecutive years.
- § Payment in years two and three will be subject to an annual review and the funding being available.

B. One Year Project Grants

- § Funding for one-off projects that meet the Council's arts and recreation development grant priorities for the benefit of local residents city-wide.

C. Area Committee Grants

- § Funding for projects that meet the Council's arts and recreation development grant priorities for the benefit of local residents in the wards designated by area committees.